

A Rood Awakening!
Profit & Loss
 January - July, 2007

		<u>Total</u>
Income		
Bookstore Income	282,005.18	
Discounts given	200.00	
Donation Income	446,763.81	
Tour Income	291,553.19	
Total Income	<u>291,553.19</u>	\$1,020,522.18
Operating Expenses		
Book Store Inventory	41,183.93	
Bookstore-Order Fulfillment	2,345.89	
Contract Labor	21,085.62	
Costa Rica Expense	66,681.15	
Donation Expense	600.00	
Israel Tour Expense	178,710.10	
Israel Tour Expense-Misc	66,500.00	
Israel Tour Expense-Tour Guides	1,630.00	
Postage & Delivery-Bookstore	14,493.37	
Printing and Reproduction	8,304.43	
Producton Expenses	130,599.73	
Production Exp-Media	86,377.11	
Rent-Israel	21,000.00	
Rent-Israel Household Expenses	7,000.00	
Rent-US Headquarter	23,035.66	
Travel Support Team	45,533.38	
US Tour Expense	<u>18,564.27</u>	
Total Operating Expenses		<u>733,644.64</u>
Administrative Expenses		
Advertising	13,336.17	
Automobile Expense	7,879.20	
Bank Service Charges	10,910.52	
Dues and Subscriptions	10.00	
Equipment-Computers	4,250.92	
Equipment-Production	333.89	
Insurance	3,696.31	
Meeting Expense	6,132.06	
Miscellaneous	42,637.61	
Office Supplies	9,881.95	
Office Supplies-bookstore	150.33	
Petty Cash	500.00	
Postage and Delivery	39,984.52	
Professional Fees	159,925.94	
Reimbursed Expenses	3,420.65	
Building Repairs	477.00	
Computer Repairs	68.43	
Equipment Repairs	415.62	
Van Repairs	1,765.09	

Supplies	169.86	
Telephone	18,242.84	
Travel & Ent	4,109.37	
Travel	4,732.57	
Total Administrative Expenses		<u>333,030.85</u>
Other Income		
Interest Income	492.36	
Total Other Income		\$492.36
Other Expenses		
Professional Svs-Michael	80,274.52	
Total Other Expenses		<u>\$80,274.52</u>
Net Other Income		<u>-\$79,782.16</u>
Net Income		<u><u>-\$125,935.47</u></u>